

***BUSINESS ETHICS — BUS 482***  
**COURSE CRITIQUE (2012)**

*Part One:*

A.	The GROUP PROCESS	Very Much	Yes	Okay	No
1.	Small group activities were positive	15	5		
2.	Classmates generally listened adequately	12	7		
3.	Group presentations were effective	13	7		
4.	I was able to contribute to the group(s)	14	5	1	
B.	The PROF...				
1.	The instructor was prepared	18	2		
2.	He listened sufficiently to the group	17	3		
3.	He listened sufficiently to me	16	4		
4.	A sense of enjoyment existed in the learning	14	6		
C.	The EXPERIENCE				
1.	<i>This was worthwhile for <b>business students</b></i>	12	8		
2.	<i>This should help <b>me in my</b> professional life</i>	14	5	1	

*Part Two:*

*Considering these individual aspects of the course, comment on their usefulness within the context of this program...*

- What are your thoughts about the value of using *small group & team* sessions?
  - that's good way to use group work – if we doing well at small team we should feel comfortable working in large group
  - I am generally a shy person and have always been an observer but found with the small group I was forced to speak up which has helped me work on my fear of speaking in front of people
  - it is good for improving team-work skills, and improve my English communication abilities
  - I felt it was a great way for people to break the ice and get to know each other and hear different opinions and points-of-view
  - I think they are very useful and helpful, although when we have to work out of class it becomes a problem getting members together
  - [n/a]
  - it's good for sharing ideas
  - it gives more of a variety of ideas and different aspects and views – very useful
  - believe it is a great component / teaches positive discussion and group thought / team-work
  - less people in the group so people can be more active and easier to focus on one goal
  - working in groups is needed for success
  - that was effective and motivated
  - I agree with the idea of group work as long as every member is on the same page
  - different ideas are shared
  - I feel that using small groups & team sessions is of good value because of the sharing of information in the group or team discussions
  - it helped put students in the situation and made opinions more prominent (as opposed to larger groups where some's say might get lost)
  - with group & team sessions, I feel more views and opinions arise – it is always good to hear other opinions
  - I believe it gives us experience in what goes on in the business world and is very beneficial to our people-skills
  - extremely useful – I often shy away from group environments and I feel that I've grown in that respect
  - very useful to discuss among groups/teams – gives other perspectives

- What are your thoughts about the value of student/class presentations including role plays & debates?
  - it's very interesting things – I like to do this
  - I liked the student/class presentations as it helps get used to talking in front of a group of people
  - it is a vivid way to let students remember the important concepts and words
  - an amazing experience – more classes in the School of Business should be conducted in this manner to help students communicate and work together
  - debates are awesome, I really enjoyed the last one – role plays don't go well with and I don't gain a thing from them
  - [n/a]
  - know the content & knowledge correctly
  - gives experience in situations that may occur and arguing different views makes you think differently
  - allowed me insight to ethics thought process / language barriers presented challenges in some areas
  - it makes students really take part in it and so that, students can easier understand the issue
  - [n/a]
  - it is important and lets students get involved more – learned through communication
  - I feel that they help prepare the student for the real world
  - interesting to watch, listen to what classmates have to say
  - I like an interacting class – I think you learn more than by sitting listening to a professor lecture for a few hours
  - I felt that the debates were very good presentation tools, but the role plays were not planned quite as well – their relevancy, while well-intended, wasn't as strong as the debates
  - role playing is fun! When things are fun, they are more interesting, therefore you learn more
  - I believe it is also an important aspect of real-world business and allows us the chance to gain experience in that area
  - again, for me they assisted in my development a great deal – very valuable
  - role plays – do not find useful, whereas debates require research and analysis of ethical issues

- What are your thoughts about the value of using videos and full-length feature films as case studies within the learning process?
  - yes, very nice – I like through the movies to learn something, not just read the book
  - I enjoyed using videos & films as a form of learning, especially using recent films – it made it easier and more enjoyable to watch
  - it is interesting and vivid but it is difficult to fully understand and fully remember the information from the film – so it is hard to analyse the case
  - I personally found them to be very effective and engaging / it made me think of movies in a different way
  - that's better than having to read it – although watching it in class can be tricky when you have to comment on them
  - [n/a]
  - help to learn deeply
  - although it is very time consuming, it is very helpful in the understanding of ethics
  - very good – gave visual / interactive stimuli to see materials taught real time
  - it makes student find out the important points and conclude the details by themselves – it helps, because in the real world, there are no people getting the case's resources without doing anything
  - [n/a]
  - that was interesting, let me better understand how to make the theory in practice
  - I like the idea – it makes you get more into the film when it's a full length rather than a short film
  - it's definitely a first – I did not know there could be so much to learn from movies
  - I enjoyed watching the movies and felt that answering the questions after was a good method to facilitate the learning process
  - using videos was a great tool in the learning process! As a visual learning, it was more effective than reading about concepts or listening to lectures
  - both videos were interesting and easy to relate to – it gives you a better sense of what happens in the corporate world
  - I found them to be very helpful as I consider myself a visual and audio learner – the cases and films were very much relatable to real-life situations and helped my understanding of the stages of moral reasoning
  - I struggled with this a little bit, but I believe my level of focus different watching it in class time rather than my own time
  - the films/videos were very useful; esp the films – really made one think about the issues

- Comment on the way the final exam was structured: an individual case study (a film) to analyse and a pair of team debates on ethical challenges in the world of business...
  - it is a little bit hard, but I think it is good for us
  - I liked that the exam was broken into 2 parts – I have never been involved with a real debate so found that aspect very interesting
  - it is good, but I think the individual case can be cancelled
  - I enjoyed it – it really puts peoples thinking caps on and tests their analytical skills rather than memorize and purge...
  - I think the structure was really good – it is good to have something different from the same old
  - [n/a]
  - [n/a]
  - first time for an exam structured like this and would agree it's a better learning process than a written exam
  - process was new to me / thought it was a good interactive exam
  - it's pretty good, only thing I think should be improved is the video should have lyrics – and for the debates, we should use smaller topics which is effecting the current business everyday like *euro crisis vs. credit crisis*
  - [n/a]
  - combine the theory & application – very good
  - it is a different way of conducting a final exam, but I like the idea of having something different
  - perfect, I like the style
  - I would much rather do it this way than study & memorize for a final exam & then forget most of it after the exam – this method is a much better way to remember the course content
  - it was a good idea, but I had been told that the other section was given the exam as a take-home – if this was true, I wouldn't consider it fair – it if was not, then the final exam was conducted excellently and should be done next time!
  - a film is a great way of understanding and relating to issues – as for the debate on ethical challenges, I am looking forward to it and wonder how the other teams will reason
  - film -> a very good conclusions to the section of the course dealing with Moral Reasoning Stages / debates ->
  - I place a much higher value on practical learning and so I appreciate the format film – very useful, requires research & in-depth thinking of a fictional case / debates – really makes you think about an issue – research & finding the true issue is very thought-provoking & insightful

*Part Three: In conclusion...*

- Prior to the next delivery of this course what should be revised? & why?
  - [n/a]
  - there is nothing that I would change about the course / I thoroughly enjoyed it and found that I really grew throughout the past six [6] weeks
  - [n/a]
  - this class should be simplified and made suitable for 2<sup>nd</sup> & 3<sup>rd</sup> year business students and this exact course should be made mandatory
  - maybe the video can be shown to students a day before class, unless you have good reasons why you don't
  - [n/a]
  - [n/a]
  - enjoyed the course, nothing bad to say
  - [n/a]
  - need more time – we do have enough time to go through every detail
  - [n/a]
  - [n/a]
  - [n/a]
  - nothing, am sure students will enjoy the class
  - I like the group work as long as the people in your group work at the same level as you do – I would drop the role plays because some people are not comfortable with it & it is not necessarily a good learning tool
  - aside from modernizing some of the cases, the course was really well done
  - omit book *Let Your Life Speak*, totally enjoyed *Cowboy Ethics* – continue to do as much group work as possible / team play is so important in the business world
  - I was extremely happy with the outcome and content of the course → I would not make any changes
  - I think due to the content and tools used, the longer class time was very appropriate
  - Role Plays – does not provide enough learning to be valuable – prefer more in-class discussions of cases & real-life situations – why was the other half of the class allowed a take-home & we were not?
  
- Reflecting on your original goal(s)/expectation(s) for this course; were these attained?
 

Very much	<b>6</b>	Yes	<b>13</b>	Somewhat	Not at all
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  - [n/a]
  - this was the most that I have ever spoken in a class
  - [n/a]
  - they were exceeded – the prof's experience and passion for the topic made it a invaluable experience
  - [n/a]

- [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - it was a very unique course, so much of the content was unexpected, but very effective and enjoyable
  - [n/a]
  - do not feel the paradigm is cut & dry – don't think there should be right/wrong answers with it – depends on your perspective
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- Considering your future career expectations & needs, was this course helpful?  
Very much **12**      Yes **5**      Somewhat **2**      Not at all
  - [n/a]
  - everywhere you go you will be faced with ethical decisions so I feel this course has helped me become more equipped to deal with these situations
  - business ethics are always useful for business companies
  - [n/a]
  - the cases were very useful to me and gave me an insight on how the business world is...
  - [n/a]
  - [n/a]
  - my career won't require much reasoning, however it is good for everyday life situations
  - [n/a]
  - I saw many cases, these could be happening in my future career – great to know it now
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - it is always good to have Ethics introduced or reinforced
  - [n/a]
  - I will think twice before making certain decisions in my present job
  - group work with different types of people is a way to imitate real business situations

- [n/a]
- [n/a]
- Aside from your responses above, was the course interesting?  
Very much **13**      Yes **6**      Somewhat      Not at all
  - [n/a]
  - I find that I am looking more closely at people to see what stage of moral reasoning they are at
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - interesting to see how people think
  - course material is helping me think through some decisions in my professional career
  - [n/a]
  - great prof
  - [n/a]
  - [n/a]
  - G.S. is a great ethical prof
  - [n/a]
  - [n/a]
  - an eye-opener to what really goes on in the corporate world
  - most unique and interesting course I've taken thus far → thank you for that
  - [n/a]
  - [n/a]
- In retrospect, did the professor:  
lead too little **2**      lead too much      Maintain a good balance **17**
  - [n/a]
  - Glenn was great to get the conversation going but then left it to us to continue and would add comments here and there but never took over completely
  - [n/a]
  - great guy, very constructive – really wants people to use their brain and think
  - I noticed it was either his way or the highway which I didn't find very ethical
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]
  - [n/a]

- [n/a]
- a lot of time was allocated to student interaction – I felt this broke up the class well
- 1<sup>st</sup> 4<sup>th</sup> year class I never got distracted in
- [n/a]
- [n/a]
- stressed team participation and students' expectations which I thought was good
- perfect balance – let us do our own thing and go by our own rules, while still keeping order
- [n/a]
- [n/a]