

COMMUNICATIONS — BUS 482 (2013)
OVERALL COURSE EVALUATION

Part One:

A.	The GROUP PROCESS	Very Much	Yes	Okay	No
1.	Small group activities were positive	9	11	-	-
2.	Classmates generally listened adequately	9	9	2	-
3.	Group presentations were effective	8	9	2	-
4.	I was able to contribute to the group(s)	10	7	2	-
B.	The PROF...				
1.	The instructor was prepared	18	2	-	-
2.	He listened sufficiently to the group	15	4	-	1
3.	He listened sufficiently to me	16	3	-	1
4.	A sense of enjoyment existed in the learning	13	5	1	-
C.	The EXPERIENCE				
1.	<i>This was worthwhile for business students</i>	13	5	2	-
2.	<i>This should help me in my professional life</i>	13	6	1	-

Part Two:

Considering these individual aspects of the course, comment on their usefulness within the context of this program...

- What are your thoughts about the value of using *small group & team* sessions?
 - valuable, need to hear different viewpoints to succeed
 - hearing other opinions, especially from international students, was very useful
 - helpful and should be involved since large groups are intimidating
 - there's more interaction in a small group setting and working as a team leads to ideas being shared which in turn leads to wholesome learning
 - I enjoy working in small groups, I learn from listening to others
 - more comfortable and easier to get to know your team members
 - {no comment}
 - we could talk more freely and confidently without much fuss and confusion – everyone got more chance to participate
 - I thought were great, but a mix of independent work would be good
 - {no comment}
 - this is good, because this way can let student get in touch to more different opinions
 - the idea of small groups is great, and I encourage small group activities
 - was good practice for people who do not socialize much and for students with english as a second language
 - {no comment}
 - they are very useful especially
 - I found the small group discussion vital to the learning process especially as the class was only a month long
 - one person's opinion is not enough – we should hear or know options as much as we can – in teamwork and team sessions we able to do this
 - I found it easier to talk and communicate with other classmates
 - group discussion were valuable, not only I was introduced to alternative perspectives but also the chance to work with different people and different levels of moral reasoning was exciting
 - there is value in small groups & team sessions – brought aspects I had not thought of or would have thought of on my own

- How valuable was the guest prof? What did you learn from her?
 - hearing different viewpoints and concepts (overconfidence, bias, etc.) helped develop a more well-rounded perspectives
 - I was absent from that class
 - interesting, should have talked about it more in class
 - I kind of missed her but I'm sure she impacted the class
 - n/a – didn't make class
 - very knowledgeable
 - {no comment}
 - she was an amazing person and we got to learn a lot from her
 - very energetic & engaged
 - the different types of ethical blocks was interesting
 - she is good – I learned different people have variety of evaluations on ethics in business – successful business leaders have higher sense on ethics; also in her presentation, the most important thing is people should always do self-reflection to remind and review the good thing and correct the wrong thing
 - she was great; a lot to learn from her and about myself – personality type
 - she was very enthusiastic and knowledgeable; however I was not a fan of the short movie clips as by the end of all of them I could not recall details from 8 movies ago
 - {no comment}
 - she was valuable in terms of her style of teaching which was interesting
 - nice to hear her perspective
 - guest prof is pretty good, but I forgot what I learned – it is too long ago
 - was really interesting to learn the difference between moral person and moral managers
 - her research was interesting but I think the lecture would be better if she explained her research in more details
 - I enjoyed the discussion with guest professor – I think she reiterated the value of mindful thinking during an ethical dilemma

- What are your thoughts about the value of using videos and full-length feature films as case studies, and instead of lectures, within the learning process?
 - videos were good, though I wouldn't have minded more real-life applications instead of Hollywood interpretations
 - videos are an excellent alternative / lectures can be monotonous, especially during four [4] hour class
 - they are good in order to put the stages into practice
 - loved it
 - I enjoyed this mode of learning, application of the material made it an interesting learning method
 - I learned to analyse better with the films as opposed to a lecture
 - {no comment}
 - it was something I found really amazing; I never looked into movie characters so carefully and I realize that it was really good for us because audio-visual examples and the stories made me imagine myself in their shoes at some point of my career
 - films provided great examples & kept me engaged
 - it was ok → a lot of time was spent watching movies
 - I thought the film and the lectures should change to alternate – the lecture can be expand teaching about the ethic issues appear from the film
 - great – videos and films are a great way to understand – *it is easier to analyse things happening in the past*
 - I thought it was very useful as you can learn to analyse situations in real life as we did with the movies
 - {no comment}
 - videos were very beneficial and gave us an opportunity to view a number of real-life ethical situations
 - I think it would be more beneficial to watch them at home as homework then answer the questions in class
 - the films are good but some of the students already watched it before – so that's kind of unfair for the students who did not watch the movie before, so I think maybe give the list of movies to check if any of the class watched it or not – then you will know which film should be used in this class

- the videos and films were definitely better than lectures; as I am more of a visual learner it made it easier for me to understand the concepts
- I think it could be more beneficial if we learned about more than one moral theory and then analyzed the movies from the perspective of different moral theories
- there is value, however maybe a mix of both films as case studies and some lectures

- Comment on the way the final exam was structured: an individual case study (a film) to analyse and a pair of team debates on ethical challenges in the world of business...
 - I liked it: workplace situations require individual and team solutions
 - the case study was excellent; the debate felt more like a presentation than a debate – if it is possible to make it less formal, I believe it would be more interesting
 - not sufficient enough, I would even go further and have one [1] on one [1]; more questions in the first [1st] part of the exam
 - definitely a unique way but also very effective: the individual case study would basically show one's own sense of reasoning and let the prof know if one really learned anything as opposed to riding on the back of the team members; the debate though I would rather write a paper just because not everyone likes public speaking, but it works
 - I like the structure: only part I would like to comment on is the debate – I don't mind participating + sharing in small groups, but I do not enjoy speaking for large groups
 - I think this will be effective in analysing the individual alone and as a member of a group
 - {no comment}
 - I really like the way the final exam is structured; we got to use all the things that we learnt and make the best use of it in both the formats the exam was divided into
 - I felt this was a fair evaluation
 - we didn't have much time to prepare for the debates – also a practice debate would have helped

- good practice
- the final exam was good – the questions based on the movie were not very good and a lot of students find it hard to relate the movie with questions
- good format similar to the previous cases; however I am worried how it will be marked as I have not had anything marked as of yet
- {no comment}
- the final exam Part One was good in terms of being familiarized with how the questions would be asked
- {no comment}
- guys, you did pretty good job
- it was a great idea to have a film as our final exam case study, since all the case studies we did through out the course were videos and films – it's been interesting working on the debates, I have gained more knowledge on the topics
- I wish there were more debates as a part of the final exam
- would have preferred to be able to use notes on stage theories – to me it's not about memorizing those but rather focussing on why I felt people were at stages

Part Three: In conclusion...

- Prior to the next delivery of this course what should be revised? & why?
 - does ethics revolve solely around the Kohlberg/Sinclair theorem? Maybe branch out and get a more global sense of ethics
 - my only concern was the debate, as was mentioned previously – I really enjoyed the course and would recommend it to other students
 - take other methods or practices into consideration, not only Kohlberg
 - nothing really – the questions were maybe a little too much and not all of them were used in the full class, so maybe cut some out / maybe let the class choose whether they want a debate or a paper at the end
 - I enjoyed this course and don't suggest revising any element
 - only thing I would suggest is allow time to read & become familiar with questions before the film
 - {no comment}

- I believe that this course was amazing and I would love to see if more concepts regarding ethics and moral reasoning were introduced; maybe the summer course led to the classes go by fast, but I really liked it, how it was prepared for us
 - add one individual activity
 - we should be introduced to more ethical theories
 - offer more case study in paper, because watch full-length film is hard to recall all the scenes
 - the Debate exam topics should be based on *Business or Ethics*
 - only suggestion would be an outline of what the grading will be near the beginning of the course, I am still nervous as I have no predictions as to what my grade will be
 - {no comment}
 - the grading outline of the course
 - moral reasoning is important and same with its application; however, I feel more theory would help students
 - maybe prof should let everyone to have chance to explain their thinking or not, only seven people in the group and they always represent the group
 - explaining more how the students will be graded as most of were confused on that
 - more moral and ethical theories – real life examples or moral and ethical decisions
 - no comment
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- Reflecting on your original goal(s)/expectation(s) for this course; were these attained?
 Very much **6** Yes **13** Somewhat Not at all
 - went in with an open mind, learned how to better read/analyse situations
 - {no comment}
 - I learned more about it but I would have liked a great view of ethical behaviour and the theories, etc.
 - I've definitely learned a lot being a non-business major and this is something that will definitely help me in the future

- {no comment}
 - I will have to make many ethical choices in my future career and I believe this course definitely helped me be more aware of this responsibility
 - {no comment}
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- Aside from your responses above, was the course interesting?
Very much **9** Yes **8** Somewhat **2** Not at all
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- {no comment}
 - {no comment}
 - {no comment}
 - much more interesting than I anticipated and I learned a whole lot too
 - {no comment}
 - {no comment}
 - {no comment}
 - I loved every bit of it
 - {no comment}
 - I would have liked to learn more theory
 - {no comment}
 - {no comment}
 - {no comment}
 - {no comment}

